**IDEATION PHASE**

* The prediction of Web Phishing based on collected correct URL has taken as the data set that will help to identify the duplicate URL.
* This method gives the most accurate percentage comparing to others.
* In this method, Naïve based algorithm has been used to predict the phishing website URL.
* It is an efficient method to predict the phishing website URL.
* The aim of this method that indicate the Wrong Websites URL to the use that will prevent the user from the Website Phishing.
* Thus, at the end of analysis the Naïve based algorithm gives the more accuracy, it find the correct URL which will be safe for the user.